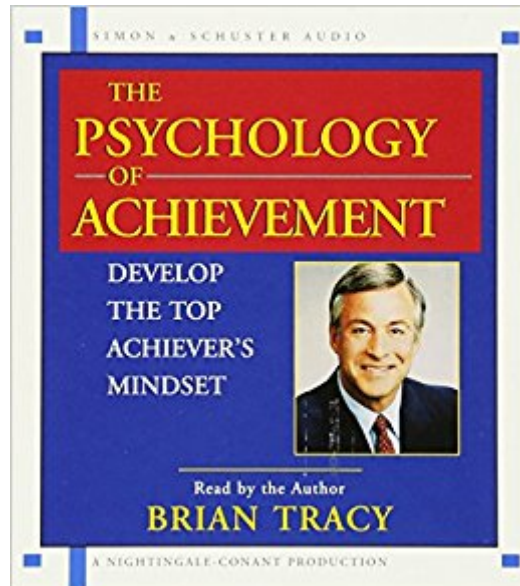




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# The Psychology Of Achievement



## Synopsis

Success can be yours with Brian Tracy's *The Psychology of Achievement*. Develop the top achiever's mindset. The world's foremost producer of personal development and motivational audio programs offers an inside look at the thinking that leads to great achievement. Drawing on the work of leading psychologists and behavioral researchers, Brian Tracy -- America's "success mentor" -- demonstrates the attitude, deep self-knowledge and pin-pointed goals that are important factors in achieving great success. He'll help you identify your own "area of excellence" and master the tools that make each achiever tick, including:

- How to sharpen your natural intuition
- How to increase your brain power
- How to change thoughts from negative to positive
- How to break bad habits quickly and painlessly

Packed with practical advice that lead to extraordinary results, *The Psychology of Achievement* will help you use every ounce of your potential.

## Book Information

Audio CD

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## Customer Reviews

Brian Tracy is Chairman and CEO of Brian Tracy International, a company specializing in the training and development of individuals and organizations. He is the top selling author of over forty-five books that have been translated into dozens of languages. Brian is happily married and has four children. He is active in community and national affairs, and is the President of three companies headquartered in Solana Beach, California. Brian Tracy is Chairman and CEO of Brian Tracy International, a company specializing in the training and development of individuals and organizations. He is the top selling author of over forty-five books that have been translated into dozens of languages. Brian is happily married and has four children. He is active in community and

national affairs, and is the President of three companies headquartered in Solana Beach, California.

I found this one to be pretty dry and somewhat repetitive, with circular logic at times. Certainly, as a successful self-help and motivational presence, many will continue to like this and his other works, but I am simply not a fan. This may possibly read better than the spoken version, as his voice and inflection comes across as flat, mundane, and without passion. Personally, I LOVE when the author reads their own for audio versions vs. outsourcing a voice as it makes the material much more personable. In this case, I learned what I needed, which was to move on to the next. To each their own & continue the pursuit of self-improvement and achievement regardless!!

I was disappointed because there was material missing that was featured in the cassette version. Some of the speaking material in this CD version was cut out.

Words can't explain what impressive results this program will provide for you. I listen to it over and over when I have the chance. If you have some self discipline and motivation to at least try the program, the results will further motivate you to continue your journey. I used to have a cassette that covered part of this program and it helped me tremendously. So much so, I've bought the audio CD and it is one of the better investments I have made. Try it, you won't be disappointed.

Brian Tracy is in my opinion, the best in the business. This is perhaps his definitive work. It's dated but the principles are as true today as they were in the 1980's. Great insight on clear and concise thinking and goal attainment!

It is a nice CD to listen to in order to keep you on track and to keep your spirits up since programming the mind takes much , much longer to do than people realize .

A fantastic recording focusing on goal-setting, problem-solving, creativity, and generally getting the best out of yourself. He helps pin-point what is important to you so you can set good goals for yourself that align with your life and what you want out of it. Inspiring and uplifting. You definitely don't have to be in sales to appreciate The Psychology of Achievement! Besides The Psychology of Selling, this is my favorite from Brian Tracy!

Thank you Brian Tracy. ..All human beings in western civilization should say 'I Like Myself' the

power of the self concept Precedes and Predicts our level of success and happiness.

I love Brian Tracy. I have to say the first CD, about the first 6 tracks are life-changing. The rest of that first CD is not as special to me.

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